# Riverside Plaza



RetPro Retail. It's what we do.

Riverside Plaza is a lifestyle destination in the heart of the New South Wales community of Queanbeyan, offering an extended mix of fashion, food and service essentials delivered in a family-friendly shopping environment.

The centre is located 16km east of the Canberra CBD, a two-level sub regional shopping experience and is the dominant retail centre in Queanbeyan. The centre is anchored by Coles, four mini majors and over 40 specialty stores.

Riverside Plaza offers a clean and modern shopping environment, with corporate office suites located on Level 1. Your brand will join a comprehensive list of national brands to service the stable and loyal, local community of shoppers.





#### **GETTING HERE**

The centre is well located and offers convenient underground carpark including free parking for up to three-hours, provides flexibility and convenience for visitors and staff

Riverside Plaza is well serviced by public transport, including the bus stop which is located 450m from the Centre on Morisset Street, and Queanbeyan Railway Station which is a 10-minute walk. In addition, the centre adjoins several major road systems including Canberra Avenue, the major arterial route running through the Queanbeyan CBD, and easy access to the Monaro Highway.



Located next to the Queanbeyan River, on the corner of Monaro and Collett Streets, NSW, Riverside Plaza is a vibrant retail destination serving the Queanbeyan community.

With over 60 stores including Coles, Best&Less, Priceline and The Reject Shop. Riverside Plaza offers customers diversity and value across categories including food, dining, fashion, entertainment and lifestyle.

#### LOCATION

16km from Canberra CBD

#### **POPULATION**

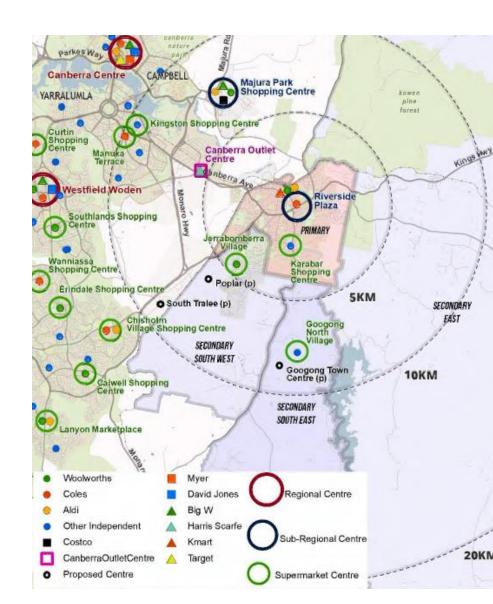
S3,630 MTA population

### Trade Area

A charming rural town located in the southern tablelands along the Queanbeyan River, the city is based on an economy of light construction, manufacturing, retail and agriculture.

It offers charming heritage architecture and natural beauties alike. The town is well-serviced including a hospital, multiple local schools' churches and sporting facilities.

Your business will become part of the fabric of a thriving, family-focused, regional community.



# Centre Snapshot

#### TRAFFIC

[] 22,000 square metre centre size

3 door entries

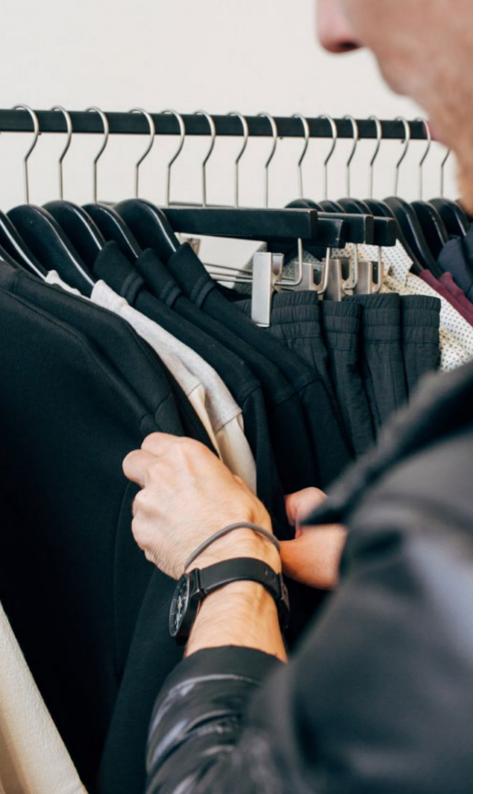


2.44
million
MAT Foot Traffic

\$42 MAT basket spend



Riverside Plaza



### Drawcard Brands



























































More reasons to stay and shop.

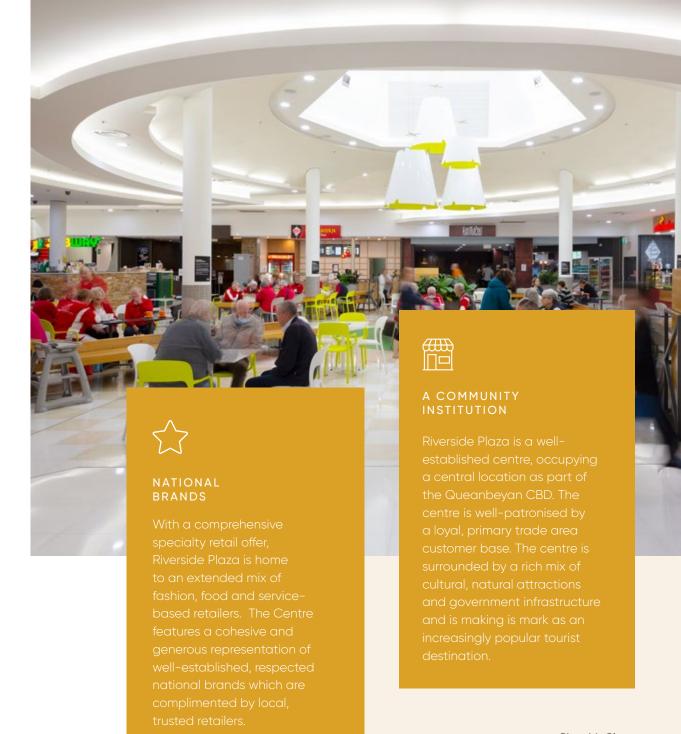
## Centre Offering



### The Leading Choice

Riverside Plaza is home to a consistently top performing Coles. The supermarket which returns double digit MAT growth, drives foot traffic and provides a strong platform for flow on sales to complementary and specialty retailers.





Riverside Plaza

### Our Customers

77%

Residents born in Australia Against state average of 65% 53.6K

MTA population

48%

MTA families with dependent children Against state average of 44%

50%

MTA married

36

Average age

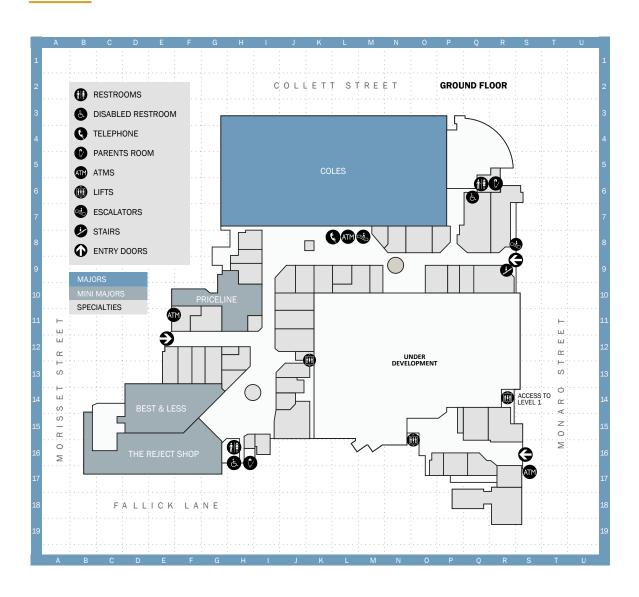
\$2290

MTA average weekly household income Against state average of \$1829





# Centre Directory



### Your Partner

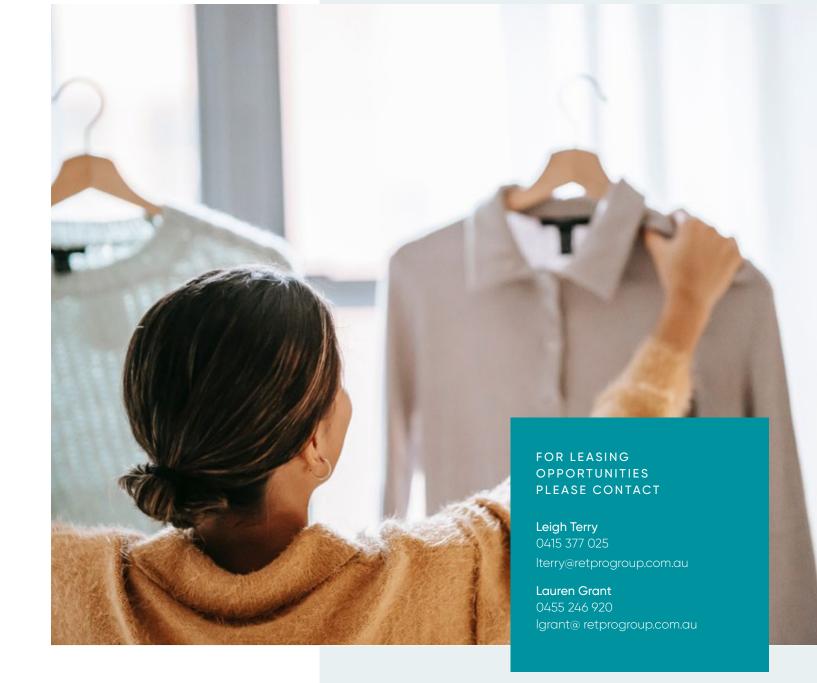
At RetPro, we understand the needs of Australian retailers – and how to help them thrive.

We don't believe in set-and-forget. We take a highly collaborative approach to ensure every tenant is fully supported. That's why we're involved in all centre operations, from leasing to day-to-day management.

Partnering with retailers is simply what we do – and we've been doing it for two decades across Australia with outstanding results. The key to our success has been keeping retail our focus, and an ideal customer experience our mission.

Through our industry-leading experience, 'right retailer, right location' philosophy and hands-on approach, we're able to deliver a more personal service and a stronger future for our retail partners.

Let's make it happen.



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131 Monaro Street Queanbeyan NSW 2620

riversideplaza.com.au