

Cowes Shopping Centre

RetPro Retail. It's what we do.



COWES
SHOPPING CENTRE



GETTING HERE

The centre is well-placed in the main street of Cowes. Its everyday convenience retail offer, modern aesthetic and 214 on-grade, free all day car parking spaces make the centre the number one shopping destination for residents and visitors alike.



PUBLIC TRANSPORT

The Centre benefits from public transport amenity, including the B420 bus routes which services the centre and surrounding streets.



Cowes Shopping Centre is a neighbourhood centre, offering its well-established community and strong tourist population an everyday needs shopping experience.

It is a place for customers to shop, meet and eat. The centre features a mix of food, services and convenience, it is anchored by Woolworths, and features 13 specialty stores.

Having opened in 2011, your brand will be part of a modern centre located on rural Phillip Island, just off Australia's southern coast, 140km south east of Melbourne. Cowes is part of the Bass Coast Shire and has a population of 13,800, which swells to 40,000 with seasonal fluctuations. It is a popular tourist destination and well known for its motor circuit and wildlife.

Destination Phillip Island

Victoria's Phillip Island is 101 square kilometres of amazing experiences distilled into one easygoing island community.

Near enough to reach on a short drive from Melbourne but far enough to feel like you've had a real escape, Phillip Island is Victoria's holiday sweet spot. Home to the Little Penguins, idyllic beaches, captivating coastlines, unique wildlife, family fun activities and world-class motor sport events.

The region benefits from ongoing, consistent domestic tourism, with many Victorians enjoying day, overnight and short stay holidays in paid and holiday owned home accommodation.

Visit Victoria's campaign, 'Stay close, go further' supports this trend and is designed to help rebuild Victoria's visitor economy following losses over the Covid period by promoting tourism visitation and expenditure within the state.



TOURISM*

 2.14 million domestic and international visitors

 \$379 million estimated domestic and international visitor spend

 1.2 million domestic day trippers

 \$198 million domestic overnight expenditure

*Data Sources: International and National Visitor Survey Results by Tourism Research Australia and The State Tourism Satellite Accounts, year ending December 2020

LOCATION

📍 140km southeast of Melbourne

POPULATION*

👤 15.2% children aged 0-14 years

👤 29% aged 65 years and over

👤👤 31.4% couple families with children

👤👤 50% married

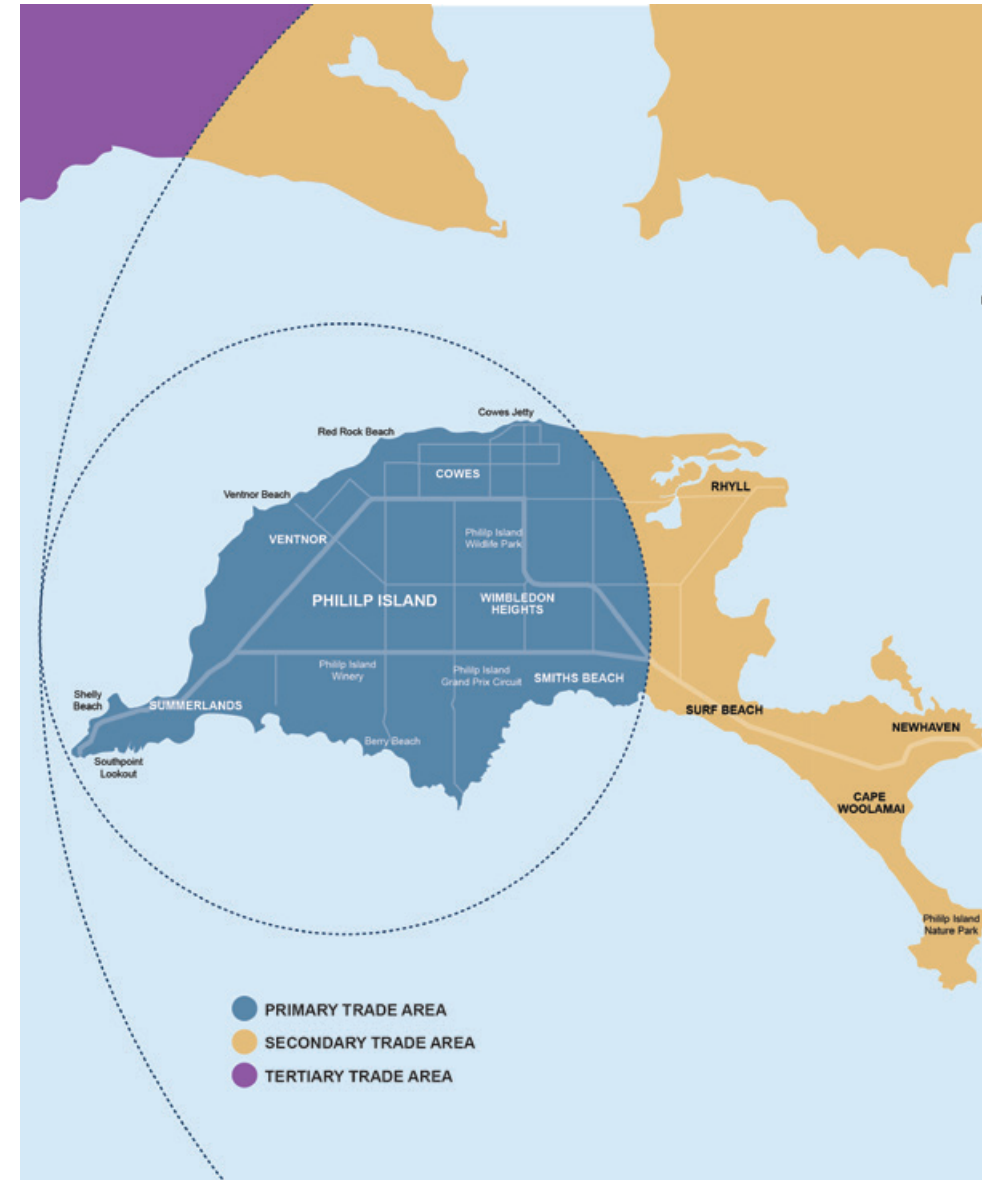
👤 75% Australian born

👤 85% employed either FT or PT

👤 17% of workers employed in technical or trade jobs

* Australian Bureau of Statistics Census 2021

Trade Area



\$1.2k

Average weekly family income

13.8k

Main trade area population

52

Average age

Centre Snapshot

12,473 square metre centre

Anchor – Woolworths

2 entrances









214
Carparks

13
Specialty shops

Centre Offering



Centre Directory

-  Entrance / Exit
-  Amenities
-  Toilets
-  Disabled Toilet
-  ATM
-  Parking



Your Partner

At RetPro, we understand the needs of Australian retailers – and how to help them thrive.

We don't believe in set-and-forget. We take a highly collaborative approach to ensure every tenant is fully supported. That's why we're involved in all centre operations, from leasing to day-to-day management.

Partnering with retailers is simply what we do – and we've been doing it for two decades across Australia with outstanding results. The key to our success has been keeping retail our focus, and an ideal customer experience our mission.

Through our industry-leading experience, 'right retailer, right location' philosophy and hands-on approach, we're able to deliver a more personal service and a stronger future for our retail partners. Let's make it happen.

RetPro



FOR LEASING
OPPORTUNITIES
PLEASE CONTACT

Maz Violi
0455 111 031
mvioli@retprogroup.com.au

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117-133 Thompson Avenue
Cowes VIC 3922

cowesshoppingcentre.com.au