

MYER  
CENTREPOINT

# Centre Information

RetPro







# Myer Centrepoint is a major retail destination in the Albury CBD

FEATURING THE ONLY DEPARTMENT STORE IN ALBURY-WODONGA, IT IS SUPPORTED BY 50 SPECIALTY STORES WITH A FOCUS ON PREMIUM FASHION & BEAUTY.

Albury is major in-land regional service centre for a broad geographic region, including southern New South Wales and north-eastern Victoria. Furthermore, Albury occupies a strategic location on the Hume Highway between Sydney and Melbourne, and is also located in close proximity to a wide range of tourist regions.



# Our shoppers

## AGE

The average age is 38, which is younger than the regional VIC & NSW Averages of 43.

The largest age group is 40 - 59 years (25.3% of total MTA population). Followed by 60+ (22.5%), then 25-39 years (19.2%).

The major differences between the age structure compared to Regional VIC & NSW were —

A larger percentage of persons aged 20 to 24 (6.9% compared to Regional VIC 5.5% & NSW 5.6%)

A larger percentage of persons aged 25 to 29 (6.6% compared to Regional VIC 5.4% & NSW 5.5%)

A smaller percentage of persons aged 65 to 69 (5.2% compared to Regional VIC 5.4% & NSW 6.4%)

## FAMILY TYPE

26% couples with dependent children compared to Regional Victorian & NSW Average of 25%.

A larger proportion of couples with young children, and a smaller proportion of couples with older children.

Overall, 15.0% of total households with children were couples with young children, and 7.1% were couples with older children. This is compared with 13.6% and 8.0% for Regional NSW, and 13.7% and 7.9% respectively for Regional VIC.

Couples without children 25.2%, slightly below Regional VIC & NSW Average of 27%.

Lone person households make up 27%, on par with Regional VIC & NSW Averages of 27% & 26% respectively.

## TOURISM

Tourism attributed \$1 billion to the local economy in 2019, a 23.9% increase on 2018

830,000 overnight visitors stayed in Albury Wodonga, a 30.7% increase on 2018

Albury-Wodonga welcomed 26,580 international visitors, a 15.7% increase on 2018

## BIRTHPLACE

90% are residents in the Primary Trade Area are Australian born (slightly above Regional Victorian & NSW Average of 89%).

The highest percentage of overseas born residents are from the UK, followed by New Zealand.

## WORKFORCE + INCOME

The Albury/Wodonga primary trade area supports supports 46,017 jobs and has an annual economic output of \$15.17 billion.

Diversity is a key factor in the resilience of Albury Wodonga's economy, eliminating the reliance on any one sector for buoyancy. Around 8,000 local businesses contribute to Albury Wodonga's annual economic output, with the top 3 contributors to the local economy being the Health Care and Social Assistance, Retail Trade & Manufacturing industries.

60% of the primary trade area participate in the workforce, which is 9% above the Regional NSW Average & 7% above the Regional VIC Average.

Average household income is 8.3% above Regional VIC Average and 4.4% above Regional NSW Average.

There is a larger proportion of high-income households (those earning \$2,500 per week or more) and a lower proportion of low-income households (those earning less than \$650 per week) comparatively to Regional VIC.

Overall, 13.9% of the households earned a high income and 21.1% were low income households, compared with 12.5% and 22.9% respectively for Regional VIC.



## CENTRE STATISTICS

Centre Type	Annual Traffic
<b>Sub Regional</b>	<b>3.8 million</b>
Total GLA	Total Tenants
<b>17,770</b> sqm	<b>52</b>
Majors	
<b>Myer (2 levels) &amp; Woolworths/BWS</b>	
Number of Specialty Retailers	Number of car spaces
<b>50</b>	<b>650</b>
Moving annual turnover (MAT)	MAT / sqm - Total (\$)
<b>\$110.6 million</b>	<b>\$6,835</b>
MAT / sqm - Specialty (\$)	Spend Per Person
<b>\$9,484</b>	<b>\$29.10</b>



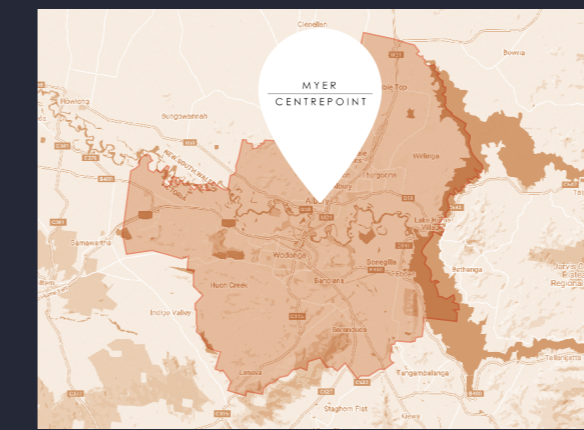
# Demographics



## PRIMARY TRADE AREA DEMOGRAPHICS

Albury Wodonga Population	Median Age
<b>96,436</b>	<b>38</b>
Couples With Children	Single Person Households
<b>26%</b>	<b>27%</b>
Average Household Income	
<b>\$1,217</b> per week / <b>\$63,284</b> per annum	
Home ownership	Australian Born
<b>31%</b>	<b>90%</b>

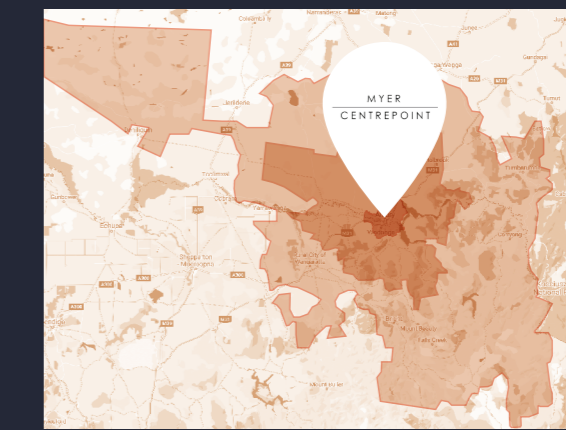
SOURCE: PRODUCED BY PROFILE.ID FOR ALBURY CITY COUNCIL FROM ABS DATA. CAN BE ACCESSED AT [INVESTALBURYWODONGA.COM.AU](http://INVESTALBURYWODONGA.COM.AU)



## TOTAL TRADE AREA DEMOGRAPHICS

TTA Population (Primary, Secondary & Tertiary Trade Areas)	Working Population	Average Household Income		
<b>219,221</b>	<b>91,316</b>	<b>\$64,751</b> per annum (+6.61% higher than city average)		
Average Household Size	Australian Born			
<b>2.4</b>	<b>84%</b>			
Profession Distribution				
<b>29.25%</b>	<b>14.77%</b>	<b>16.4%</b>	<b>4.45%</b>	
White collar	Blue Collar	School Students	Tertiary Students	
Age Distribution				
<b>18.84%</b>	<b>11.58%</b>	<b>16.14%</b>	<b>26.33%</b>	<b>26.6%</b>
0 - 14	15 - 24	25 - 39	40 - 59	60+

SOURCE: PRODUCED BY STALL SQUARE. MYER CENTREPOINT TOTAL TRADE AREA DATA FOR GENERAL RETAIL.



# Centre Directory

RetPro

MAJORS	SHOP#	MAP
Myer	T1	D2
Woolworths	T32	E4
BOOKS		
Dymocks Books	Co2/04	J2
FASHION		
Decjuba	T21	D2
Cloud 9 Maternity	Co6	I2
Gazman	T23	D1
Jeanswest	C31	F2
Lorna Jane Active	C10	I2
Portmans	T20	D3
Pour Mes Amis	C21	G2
Pure Hide	T2/3	A4
ROPA Gear	T7	A1
Forever New	T34	E3
Sportscraft	C20/22	G2
Tarocash	C28/30	F2
Valleygirl	C14/16	H2
Witchery	T21	E2
yd.	T17	E4
FOOTWEAR & ACCESSORIES		
Complete Lady	C26	G2
Lovisa	C19	G2
Novo Shoes	T16	E4
Spendless Shoes	T14	D4
Strandbags	Co8	I2
FOOD & DINING		
Bakers Delight	T10	D5
Beechworth Bakery	T11	E5
Boost Juice	K001	E3
Go Sushi	T14	D5
Hudsons Coffee	Co1	J2
Valentines Bakehouse	K10	E3
Jamaica Blue	T25	E1
Subway	T24	E1
GIFTS & LIFESTYLE		
Baby Nest	Co7	I3
Pour Mes Amis	C21	G2
Pure Hide	T2/3	A4
HAIR & BEAUTY		
Hairhouse Warehouse	To9	D5
Just Cuts	T13	D5
Orchard Road Nails	C11/09	I3

Specialist Skin & Laser Clinic	Co5	J2
The Beauty Mark	C17	G2
HEALTH & FITNESS		
Albury City Pharmacy	T12	E5
Coady Davenport Optometrist	C23/27	F2
Harmony Massage	C24/15	H2
Nutrition Industries	C13	I3
Medibank	K002	E5

JEWELLERY		
Michael Hill Jeweller	T16	E4
Lovisa	C19	G2

KIDS		
Baby Nest	Co7	I3
Smiggle	T22	D1

FINANCIAL		
Hume Bank & ATM	T13A	C5

HEALTH INSURANCE		
Medibank	K002	E5

REAL ESTATE		
Stones Real Estate	T8	A1

TELECOMMUNICATIONS		
Reconnect Communications T6 - Telstra Dealer		A2

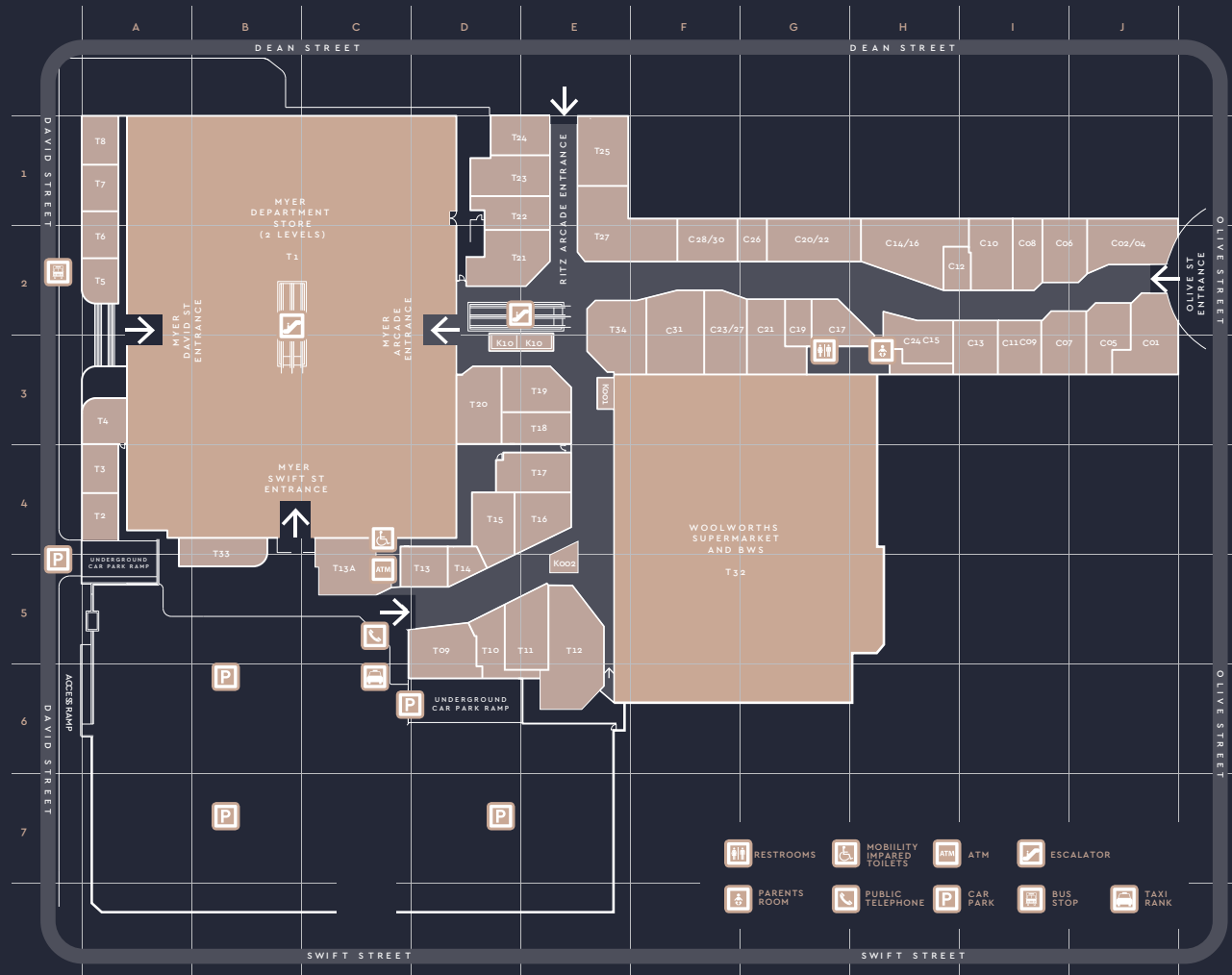
TRAVEL		
Flight Centre	T33	B4

**FOR ALL PERMANENT LEASING OPPORTUNITIES AT MYER CENTREPOINT CONTACT**

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