# Figtree Grove



Figtree Grove
Shopping Centre
has been a proud
institution of the
Wollongong region
since 1965.



# **GETTING HERE**

Nestled in the heart of the Figtree community, just 4.5 kms from the Wollongong CBD.

Offering Coles, Woolworths, Kmart and over 80 specialty stores the Centre offers a comprehensive convenience and everyday needs retail solution.

### LOCATION

### **POPULATION**

83,660 primary + secondary trade area population

Grew at an average 1.0% per annum, compared to 1.4% per annum across NSW

MTA population growth of 0.8% per annum over the 10-year period is forecast

○ 50.7% male

♀ 49.3% female

### INCOME

\$87,263 average household income

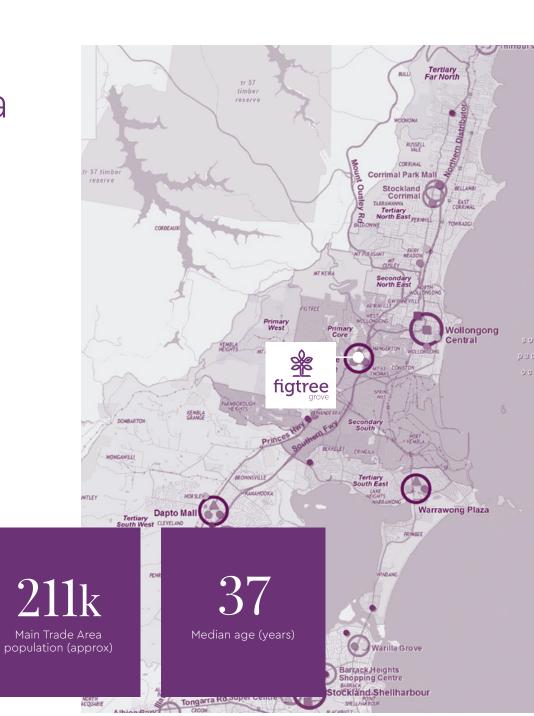
Incomes increasing at a faster rate (+18% vs. +14%)

# Trade Area

36%

PTA own their

own home



<sup>\*</sup> Demographic information based on Census 2016; Urbis, May 2021.

# Centre Snapshot

[]] 22,000 sqm GLA

4.6 million MAT foot traffic

\$201.2 million MAT sales

89 retailers

4 entries

940 car parking spaces

### TOP PERFORMERS

Kmart, Coles and Woolworths collectively trade 40% above Urbis sales psm benchmark\*.

\$85.1 million

Supermarket MAT sales

\$52
million

Specialty MAT sales

Average customer spend



\*MAT Sales (GST inclusive) as at 31 December 2019. Centre traffic is at 31 December 2019. All benchmarks sourced from Urbis Shopping Centre Benchmarks 2019, Sub-Regional Shopping Centres.



# Drawcard Brands









































































WILLIAMS

More reasons to stay and shop.

# Centre Offering

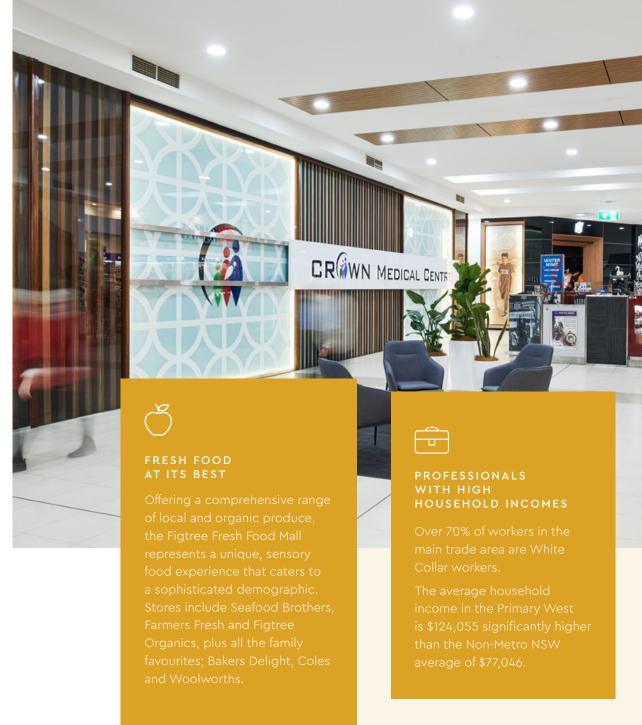


### Customer-Centric Service Culture

Figtree Grove offers a multitude of services to make customers feel welcome including a fully staffed concierge desk, motorised scooters, wheelchairs available for complimentary hire, free Centre wi-fi and free electric vehicle charging stations available.

Your customers will feel like they've had the red carpet rolled out at every visit.





## Our Customers

20-39

Age

38%

Households with no mortgage

18%

MTA couples with dependent children

(>URBIS average of 14%)

23%

Residents born overseas

\$124k

Average household income

(>non-metro NSW average of \$77,046)

\$3.2b

Total retail spend

\*Demographic information based on Census 2016; Urbis, May 2021



# Centre Directory

- Majors & Mini Majors
- Fresh Food
- Food Catering & Takeaway
- Optical, Massage & Health
- Fashion Jewellery & Accessories
- Beauty & Hairdressing
- Banks, Finance & ATMS
- General Retail
- Pad Sites
- Vacancies



### Your Partner

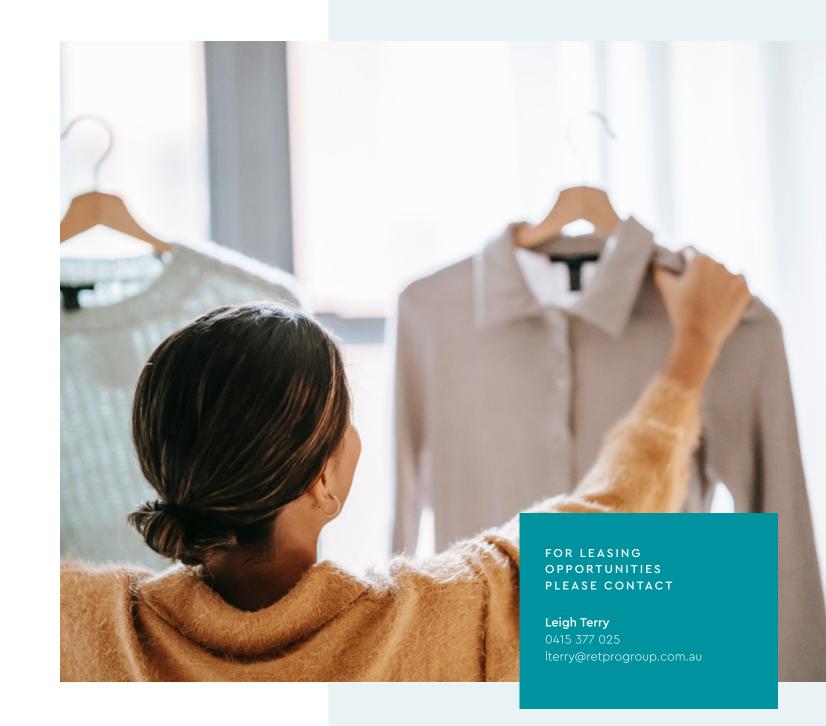
At RetPro, we understand the needs of Australian retailers – and how to help them thrive.

We don't believe in set-and-forget. We take a highly collaborative approach to ensure every tenant is fully supported. That's why we're involved in all centre operations, from leasing to day-to-day management.

Partnering with retailers is simply what we do – and we've been doing it for two decades across Australia with outstanding results. The key to our success has been keeping retail our focus, and an ideal customer experience our mission.

Through our industry-leading experience, 'right retailer, right location' philosophy and hands-on approach, we're able to deliver a more personal service and a stronger future for our retail partners.

Let's make it happen.



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