

# Armada Arndale

**RetPro** Retail. It's what we do.





Situated at the heart of a diverse community and offering a family friendly environment. Armada Arndale is a place for convenience and entertainment.

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#### GETTING HERE

Situated 7km from the Adelaide CBD on the corner of Hanson Road and Torrens Road, Kilkenny.

The centre offers over 2,000 free all-day parking spaces, including undercover, rooftop, disabled and parents parking.

Public bus transport to the Centre is easy with the Adelaide Metro bus stops located nearby.

The Centre's digital kiosk located in the food court offers timetable information.

The Centre also houses two dedicated Taxi ranks located outside the Romeo's Foodland and Woolworths entrances.



Located 7km from the Adelaide CBD, Armada Arndale Shopping Centre has been a vibrant retail destination since 1963.

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Offering customers everyday needs retail solutions and convenience, your retail brand will be well-supported by international and local retail successes including; Big W, Harris Scarfe, Woolworths, Aldi, Romeo's Foodland, Hoyts, Best & Less and over 90 specialty shops.



## LOCATION

📍 7km from Adelaide CBD

## POPULATION

👤 136,114 MTA population (5km)

👤 242,667 primary + secondary trade area population

👤 58.8% born in Australia

🗨️ 56.2% only speak English at home

👪 42.8% couple family with children

👪 35.9% couple family, no children

👪 18.1% one parent family

## INCOME + RETAIL SPEND

💰 \$1.56b total MTA retail spend

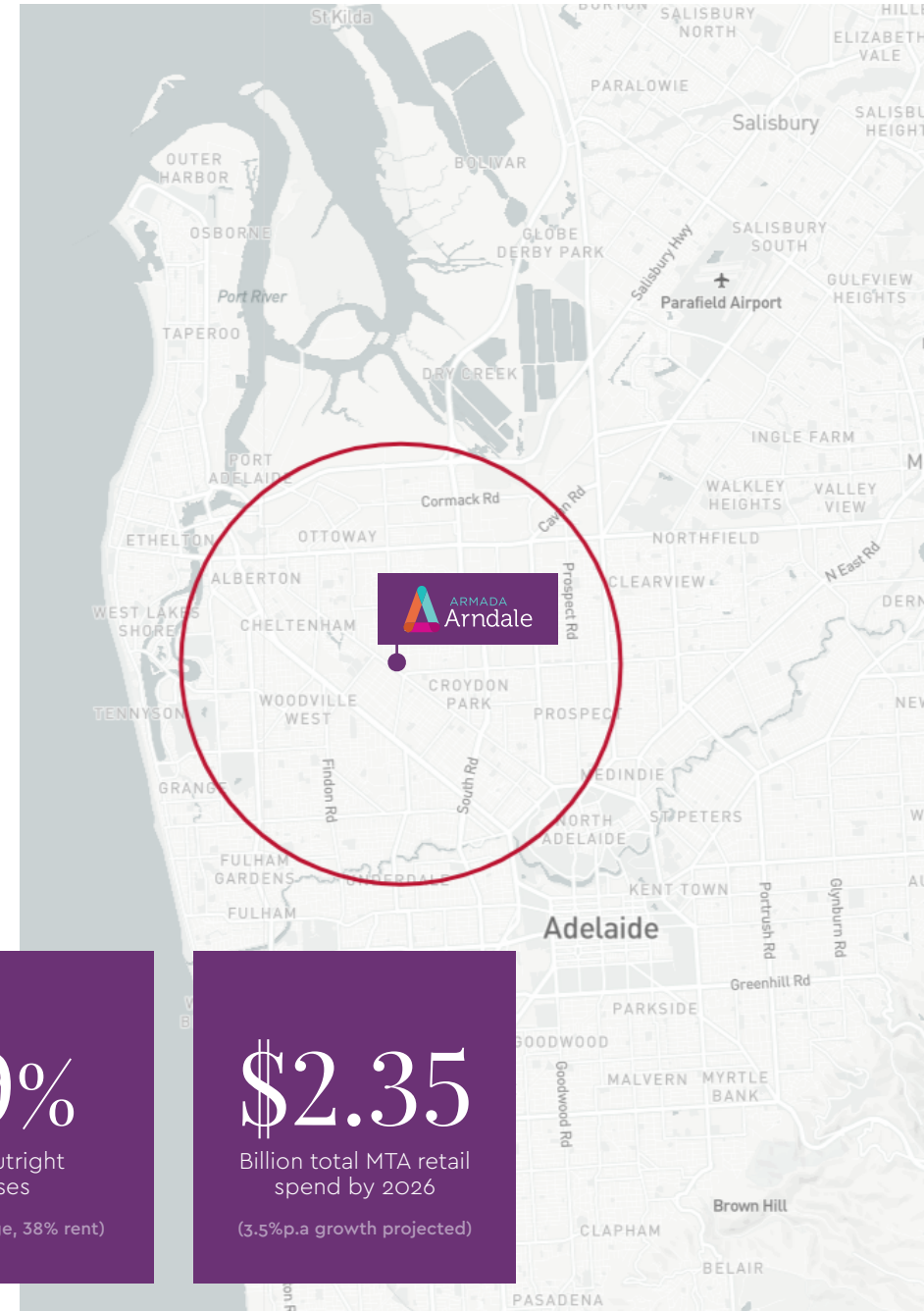
📈 3.5% per annum projected growth in retail spend to 2026

💰 9.2% capture of the available MTA total retail spend

💰 Within PTA, the Centre captures 23.5% of food expenditure and 17.8% of non-food expenditure

\*TRADE AREA STATISTICS source: ABS 2016 Census Data and MacroPlan Dimasi: Asset Review & Future Outlook 2014.

# Trade Area



242k

Main trade area population

29%

Own outright houses

(32% mortgage, 38% rent)

\$2.35

Billion total MTA retail spend by 2026

(3.5% p.a. growth projected)

# Our Customers

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17.6% (0-16)  
27% (17-34)  
38% (35-65)  
17.1% (65+)

Age range

78.4k

Household income

58.8%

Residents born  
in Australia

41.2%

Residents born  
overseas

(Vietnam, Italy, India)

3.5%

Retail spend growth  
across MTA

93%

Employment

(> the SA average)





# Centre Snapshot

## TRAFFIC

36,558 square metre GLA

\$179.6 sales MAT

\$11,800 supermarket PSM

100 retailers

8 centre entries



**\$179.6**  
million

Sales MAT

**5.3**  
million

Traffic MAT

**\$34.23**

Average spend

\*Figures as at December 2021 and are correct at time of publishing



# Drawcard Brands

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Ally.

amplifon

Best&Less



BOOST  
juice bars

bras. N things

CONNOR



Gong cha 茗茶

hs harris scarf



House  
We are Cooking, Dining and Entertaining 24/7

HOYTS

INTERSPORT



OPSM ❤️ 👁️

Prouds  
THE JEWELLERS



ROMEO'S FRIEDLAND

SHIELS

Specsavers

Spendless Shoes  
THE LOOK FOR LESS



STAR DISCOUNT CHEMIST

Strandbags

SUBWAY

THE REJECT SHOP

Woolworths

More reasons to stay and shop.



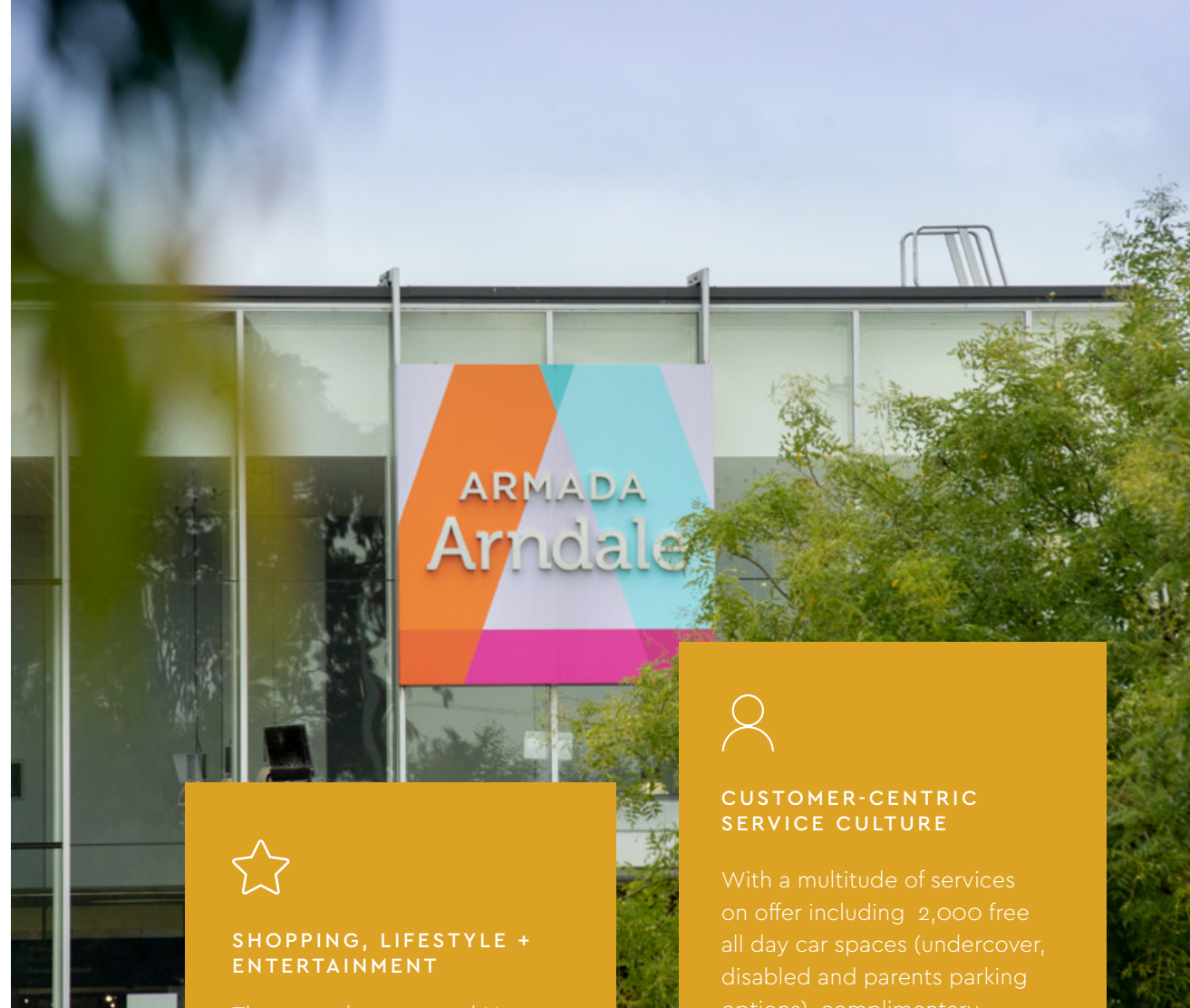
# Centre Offering



## The Leading Choice

With three supermarkets, high performing discount department store, Big W and a comprehensive specialty offer, Armada Arndale offers families a one-stop-shop for their everyday shopping needs.

Your brand will benefit from high PTA shopper frequency enjoyed by a convenience-based shopping centre.



### SHOPPING, LIFESTYLE + ENTERTAINMENT

The recently renovated Hoyts Cinema complex offers an entertainment and lifestyle option, supported by a comprehensive apparel and takeaway food offer making Armada Arndale a hub for local families and youth to eat, shop and socialise.



### CUSTOMER-CENTRIC SERVICE CULTURE

With a multitude of services on offer including 2,000 free all day car spaces (undercover, disabled and parents parking options), complimentary wheelchairs and gophers, well-placed parents' rooms and free Centre wi-fi. Your customers will feel like they've had the red carpet rolled out every visit.



# Centre Directory



# Your Partner

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At RetPro, we understand the needs of Australian retailers – and how to help them thrive.

We don't believe in set-and-forget. We take a highly collaborative approach to ensure every tenant is fully supported. That's why we're involved in all centre operations, from leasing to day-to-day management.

Partnering with retailers is simply what we do – and we've been doing it for two decades across Australia with outstanding results. The key to our success has been keeping retail our focus, and an ideal customer experience our mission.

**Through our industry-leading experience, 'right retailer, right location' philosophy and hands-on approach, we're able to deliver a more personal service and a stronger future for our retail partners.**

**Let's make it happen.**

**RetPro**



FOR LEASING  
OPPORTUNITIES  
PLEASE CONTACT

Grant Ridge  
0413 722 641  
[gridge@retprogroup.com.au](mailto:gridge@retprogroup.com.au)

Alison Sorell  
0400 143 531



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470 Torrens Road  
Kilkenny, SA 5009

[armadaarndaleshopping.com.au](http://armadaarndaleshopping.com.au)